

Pandora Taylor

Freelance Marketing & Brand Specialist

The Studio

The Pandora Taylor studio works on a variety of large, full refurbishment projects and smaller FF&E projects, both in the UK and internationally. Working predominantly with private clients as well as developers in the residential sector. Repeatedly named one of Country & Townhouse top 50 interior designers, this is a young studio that is consistently growing in reputation. The studio is also known for its growing collection of interesting furniture pieces that focus on shape and materiality.

The Role

Pandora Taylor are looking to hire a Marketing & Brand Specialist on a short term, freelance basis, to assist specifically on the launch of a new furniture & lighting collection, out later this year. This could also lead to further involvement on a more rolling basis. Your key responsibilities include the following, but are not limited to:

- Assist in the development and execution of branding strategies for the product collection and the wider brand image. Including website development and online content.
- Develop product positioning and messaging, tailored to target audiences.
- Develop the content strategy for the product launch and ongoing marketing for social media platforms.
- Work with the team to develop compelling content for digital and print platforms, including blogs, newsletters, and product descriptions. As well as a content timeline.
- Work with the team to develop the product shoot visual identity. As well as managing the logistics of the shoot itself.
- Develop, write, and distribute newsletters to engage customers, generate leads, and promote products.

Ideal Candidate

The role would suit someone experienced working on short term projects where they can make a big impact. Ideally with previous experience working in either the interior design industry specifically, or for furniture design and production companies. You would have strong branding and social media skills and the ability to think creatively. Are able to take initiative and bring ideas to the table as well as being able to run with them independently.

Working Hours & Location

Flexibility to work from home

Must be able to work from the Studio when required, we are based in Vauxhall

Short term role, not full-time

Day Rate & Start Date

Day Rate dependent on experience (£300-£450/day)

To start in March (flexible on date)

Role might be split between Strategy Development (from March) and Product Launch (from June)

*To apply, please send a CV and portfolio to
info@pandorataylor.co.uk*

We look forward to hearing from you!